

ARIEL MIA SEHR

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Developer with a focus on accessibility and technical SEO, offering additional expertise in database development, content marketing, and project and budget management.

WORK EXPERIENCE

Glantz Design Evanston, IL

Junior Front-end Developer and Performance Strategist 2022-2023

- Builds and maintains new web projects, focusing on accessibility and SEO performance
- Maintains over 70 client sites, making proactive code and content updates
- Coded a performant WordPress theme that serves as basis for all new web projects

Development Apprentice 2022

- Assisted Glantz development team with small web projects and maintenance of live client websites

Hammer Museum Los Angeles, CA

Development Manager 2017-2020

- Promoted from Development Assistant to perform daily monitoring of multiple database systems encompassing all donation, membership, fundraising and attendance data at university art museum
- Served on Museum Digital Working Group, tasked with website redesign and implementing a new content management system for museum archives
- Designed new museum attendance system along with system for daily and weekly reporting
- Worked with UCLA's full-campus CRM developers to create custom Hammer applications.

TECHNICAL SUMMARY

Development: HTML/CSS/JS, React, MJML, Git, PHP, SQL, WordPress

Design: Figma, InVision, Adobe Lightroom, Photoshop and InDesign

Data: Tableau, Excel, Google Analytics 4, HubSpot, Blackbaud Raiser's Edge, Access

CERTIFICATIONS 2020-22

Advanced Web Development, Oakton Community College

Computer Programming, Oakton Community College

Data Analytics Certificate, Google

User Experience Design Certificate, Google

EDUCATION

Macalester College, Saint Paul, MN 2013

Bachelor of Arts in Religious Studies, Political Science and Classics